



Hugo Menéndez Escobar
Graphic & Web Designer

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+31 622 84 48 76

Education:

ISDi
Higher Design Institute University
Graphic Design
2002 - 2008
La Havana, Cuba

Courses:

Marketing Online 2.0
NH Barcelona
2013
Barcelona, Spain

Aula Digital Adobe
Graphispag.Digital
2013
Barcelona, Spain

OFFF Barcelona
2012
Barcelona, Spain

BCN Typography
2012
Barcelona, Spain

FORMA
International Design Event
2007
La Havana, Cuba

Posters Workshop
by Nelson Ponce and David Alfonso
2007
La Havana, Cuba

Languages:

Spanish - Native
English - Medium
Catalan - Medium

Experience:

Duel for It 2 (It's in development)
Creative Director
Redesign of Brand and Game App UX UI
2016 - 2017
Barcelona, Spain

TECH homie
Brand Redesign to be on Videos
2017
Barcelona, Spain

Bailando Cubano Academy
Brand and Web Design UX UI and Responsive Design
2017
Roma, Italy

ValetonSpain
Creative Director
Brand Design and Social Network Design
2017
Barcelona, Spain

SkyWay.Team
Web Design UX UI
2016 - 2017
Amsterdam, Holland

FABRICARTE
Creative Director
Brand and Corporate Identity Manual Design
2016 - 2017
Barcelona, Spain

VASSmusic & VASSstore
Creative Director
Brand and Corporate Identity Manual Design, Web Design UX UI
and Social Network Design
2016 - 2017
Barcelona, Spain

Rutalsahara
Brand and Web Design UX UI
2016
Marrakech, Morocco

Caribbean Destination Travels
Brand and Corporate Identity Manual Design, Web Design UX UI
2016
Florida, EEUU



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Skills:

Adobe Creative Suite
Graphic Design
Brand Design
Corporate Identity Manual Design
Web Design
UX & UI
Information Architecture
Responsive Web Design
Wireframes
WordPress Themes Design
Basic knowledge of HTML & CSS
SEO
SEM
Marketing Online
Web Analytics
Typography
Illustration
Infographics
Photography
Poster Design
Video and Audio Editing and Assembling

Recomiendo.com.es

Brand and Corporate Identity Manual Design,
Web Design UX UI and Responsive Web Design
2014 - 2015
Barcelona, Spain

A3A Consulting SL

Creative Director
Brand and Corporate Identity Manual Design,
Web Design UX UI and Responsive Web Design
2011 - 2012
Madrid, Spain

Estandapp*

Creative Director
Brand and Corporate Identity Manual Design,
Web and Apps Design UX UI, Responsive Web Design,
Facebook Apps Design and Social Network Design
2011 - 2012
Madrid, Spain

PIXELCITY Studio

Brand and Corporate Identity Manual Design,
Web Design UX UI and Responsive Web Design
2011 - 2012
Barcelona, Spain

Monic Accessories

Web Design
2011
Madrid, Spain

ComunaCuba

Brand and Corporate Identity Manual Design,
Web Design UX UI
2010 - 2011
Barcelona, Spain